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WOMEN'S EDGE

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In this issue:
The Media



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General Manager
North Carolina Public Radio - WUNC

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women's Ledger



DreamMaker Bath & Kitchen of the Triangle has announced that **Lora Bulla** has joined the firm as a client services associate.

Marisa S. Campbell, director of the Paralegal Program at Meredith College was elected President of the American Association for Paralegal Education (AAfPE) at its recent annual conference in Baltimore, Md.

The Greer Group announced that **Mary Hennessey** has been hired as a professional recruiter and **Jennifer Dziepak** and **Danielle Loucks** have joined the firm as junior client service managers. The Greer Group is a staffing agency located in Raleigh.



The Disability Rights North Carolina board of directors announced the appointment of **Vicki Smith** as executive director of the state's Protection and Advocacy Agency. As the state's P & A Agency, Disability Rights North Carolina protects the legal rights of people with disabilities through individual and systems advocacy.



The Preiss Company is beginning their 21st year on target of meeting their goal of closing on \$150 million worth of student property development. Founded by **Donna Preiss**, the company employs just under 100 people and provides a wide range of services including acquisition, property management, disposition, develop-

ment, and consulting for multi-family real estate investments.

Julianne Hall joined The Hamner Institutes for Health Sciences in Research Triangle Park. Julianne will be a research investigator for the fivision of computational biology.



Kelly MarCom, a brand integration agency, announces that **Shari Becker**, **Cameron Morrison** and **Cristina Spears** have joined the agency as account executives. Shari comes from Seattle, where she served as a senior account executive with Porter Novelli for clients such as Hewlett-Packard and Tektronix. Cameron has a background in public relations and online marketing



and brings a wide range of communications experience as an account executive. Her previous experience at Fortune Interactive included managing and developing online marketing campaigns for clients including Brinks Home Security. A highly successful client advocate, Cristina previously worked as a customer relations manager for Allscripts. Clients who will benefit from Cristina's expertise include the BRAC Regional Task Force, Böwe Bell + Howell and The V Foundation for Cancer Research.

Linda Leake, a local woman business owner, announces the launch of her invention, Make a Mark!™. Available to

the public for purchase for the first time, Make a Mark!™, the cool new study tool is a combination of a highlighter and bookmark designed to offer users the ability to mark both the page and the word. The tool comes in a variety of colors and may be purchased at www.amakeamark.com.



Sarah M. Place, President & CEO of Place Trade Financial, Inc., a full service discount broker and online trading firm, announced that **Krista Henderson** has been promoted to Client Service Manager. In this position, Krista will oversee client services, work closely with Financial Advisors, manage clearing relationships and continue to handle special projects.

Krysa Zellers has been appointed design consultant at Byrd Tile Distributors in Raleigh.

Stephanie Pavlick has been hired as business development manager at Virtual Heroes; a learning-technology company in Research Triangle Park.



French/West/Vaughan (FWV) announced that it has hired **Kionna Coleman** as account executive. In this role, she will support agency accounts including Wrangler and Justin Boots.

Jane Watson has been appointed associate vice president with UGL Equis' Research Triangle Park office. UGL Equis is a corporate real estate firm that focuses on the business space user.



Crescent State Bank, a wholly owned subsidiary of Crescent Financial Corporation (NASDAQ Global Market SM), has announced that **Betty Crump**, community banker for the bank's Apex office, has been appointed chair of the Apex Chamber of Commerce Ambassadors.



Coldwell Banker Commercial TradeMark Properties has announced that **Billie Redmond**, CEO of the firm, has received the 2007 REALTORS® Commercial Alliance National Award from the REALTORS® Commercial Alliance (RCA) of the National Association of REALTORS® (NAR). The award, which recognizes commercial brokers for their professional excellence and dedication to the industry, was created to highlight nationally those NAR and RCA members who have received an award from their local or state REALTOR® group for their professional achievements in the past year.



Brenda Priest and **Lisa Drymon** have announced the launch of Your Door & More, a Raleigh-based business specializing in pen-and-ink drawings of homes and businesses. The firm custom illustrates special housewarming gifts, moving announcement cards and holiday greeting cards, as well as 8"x10" elevation drawings. The one-of-a-kind cards are designed to accentuate the unique architectural features of a client's house, such as the front door. In addition, Your Door & More offers the specialized service of floor-plan illustration upon special request.



Kate Catlin, account executive at MMI Associates, Inc., a Raleigh-based public relations firm, has been named to the board of directors for the National Association of Students Against Violence Everywhere (SAVE).

Louise Slate has joined Raleigh-based Stewart Engineering as a project manager in the land development department.



Darcy Ward and **Jennifer Greenfield**, doctors of chiropractic, have announced their partnership to launch Center for Chiropractic & Wellness, PLLC, (carolinachirowellness.com) a full-service health and wellness center in North Raleigh.



Dee Dee Moore has joined TriSure as an account manager in the firm's rapidly expanding employee benefits division. In her new capacity at TriSure, Dee Dee will provide operational support to that division's clients.

Interiors By Decorating Den Triangle team member, **Ann Jaeger**, announced that she has recently joined the board of directors for the Durham Crisis Response Center (DCRC). "I am honored to have the opportunity to be a part of the Durham Crisis Response Center. It is an organization that truly impacts the lives of many," said Ann. "We are very excited to have Ann join us, sharing her expertise and guidance," added Aurelia Sands Belle, executive director of the Durham Crisis Response Center.

North Raleigh Florist announced that **Roma Fattizzo** has joined the company as a designer.



Hummingbird Creative Group, a Raleigh-based creative services firm, has announced that **Jill Welle** has joined the firm as a traffic and administrative coordinator. In this position, Jill is responsible for coordinating the flow of activity for client projects and working with vendors to ensure deadlines are met, as well as serving as a copywriter on a variety of projects, including Web sites, ads, biographies and business profiles.

Arbonne International's executive regional vice president, Colleen Hill has just promoted **Debra Powell** and **Laurice Atkinson** to District Managers in the Triangle area. Arbonne's inner and outer health and beauty aids are based on natural, botanical principles utilizing cutting-edge technology and patent-pending formulations.

Shaw University has named **Verna C. Odoom**, director of marketing and communications. Verna will be working in the area of institutional advancement.

Kathleen Lohr of RTI International in Research Triangle Park has been appointed to the Health Science Policy Council of the International Society of Pharmacoeconomics and Outcomes Research and to the Core Editorial Board of the National Guidelines National Quality Measures Clearinghouses.

The Greater Raleigh Sports Council has appointed **Molly Sapienza**, senior manager of sponsorship marketing for RBC Centura, vice chairwoman.